

Twenty Third SPREP Meeting of Officials

4-6 September 2012
Noumea
New Caledonia

Agenda Item 9.3.1: Clean Pacific Campaign Update

Purpose

1. To provide an update on the Clean Pacific 2012 Campaign.

Background

2. The 21st SPREP Meeting held in Madang, Papua New Guinea (2010) endorsed the Clean Pacific 2012 Campaign as an activity to be implemented under the Pacific Regional Solid Waste Management Strategy 2010-2015.

Progress

3. Eighteen (18) Member countries have nominated campaign focal points to liaise with SPREP.
4. The campaign was launched regionally in Apia on 2nd February 2012 in conjunction with Samoa's commemoration of World Wetland's Day, and nationally in Cook Islands, Solomon Islands, and Vanuatu.
5. With the support of the Japan International Cooperation Agency (JICA), a total of 10 participants from 9 countries were trained in general principles of solid waste management. Participants undertook to train their national counterparts and submit an application to SPREP for a grassroots grant (up to US\$2,000 each) to implement a community-based project on the Clean Pacific Campaign.
6. As of June 2012, two (2) countries had applied for the grassroots funding, and a further three (3) are currently refining their proposals.
7. The Vision Pasifika Media Award was launched on World Press Freedom Day on 3rd May 2012 with the theme of Clean Pasifika. This award will celebrate the role of Pacific media in raising environmental awareness, and offers cash prizes for winning entries in various categories (Journalism Student, Photo Journalism, Print, Radio and Television).

8. Westpac has also agreed to sponsor the Clean Pacific Campaign in 2012 and their support is focused on support for awareness materials. SPREP and Westpac will jointly assess the effectiveness of this involvement in early 2013 and may decide to continue cooperation.

9. Preparations are in progress to conduct a regional marine pollution management symposium in Apia, Samoa in October 2012. This will allow participants to share regional information and knowledge about marine pollution management.

10. With support from the International Maritime Organisation (IMO), Ballast Water Management guidelines to help prevent the transport and release of invasive marine species into Pacific ports from foreign vessels were distributed to all Member countries.

11. These guidelines were used to help protect port environments in Fiji, Samoa and Tonga early in 2012.

12. Comprehensive guidelines to assist journalists reporting on Pacific E-waste issues were released by SPREP in 2012.

Recommendation

13. The meeting is invited to:

- **Note** the progress under the Clean Pacific Campaign; and
 - **Reaffirm** their strong commitment to implement the Clean Pacific 2012 campaign in each country.
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