



**Success, Learning
& Sustainability in Sports**

Game Plan



- 64 Men's and 16 Women's club teams
- 8,000 fans
- ANZ National Stadium, Suva
- 1st Plastic Free event in Fiji & region

Fan Engagement



raKa
IS



Sports Teams



rak
IS



Food Vendors



raKa
IS



Marketing &

Promotions



raka
7
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\$5
FLAT

\$10
GRANDSTAND
\$15

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AVAILABLE AT

Raka 7s Office
BLK Outlets
Fiji Sports Council

24-25 NOV 2017
ANZ Stadium Suva

Plastic
Free EVENT



raka7stournament@gmail.com

Plastic Initiatives



Learning & Growing



- Lack of measurement on actual waste produced
- Multi-sector support is needed
- Invest in influencing sponsors to adopt similar measures
- Need for interactive fan engagement plan

Sustainability Plan



■ **Venue Owners**

■ **Event Owners**

■ **Food Vendors**

■ **Corporate
Sponsors**

■ **Media Partners**

■ **Fan Engagement**