CLEAN PACIFIC ROUNDTABLE



SESSION 2.3 -CREATING AWARENESS ON RECYCLING

SEPARATE COLLECTION OF RECYCLABLES

20th -22nd August 2018 PIFS Conference Room Suva Nafiza Ali Actg Senior Asst Health Inspector Nadi Town Council

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INTRODUCTION



- NTC introduced separate collection of recyclables under JICA Waste Minimization and Recycling Promotion Project in 2008.
- Piloted in one area (Matavolivoli)
- Expanded to other areas of town boundary
- NTC has sustained and continued collection services as per schedule.











Basic procedure of recycling

Separation/Storage

Community (each household)

Discharge

Collection — Council (contractor)

Sorting

Recycling Market

Recycling company



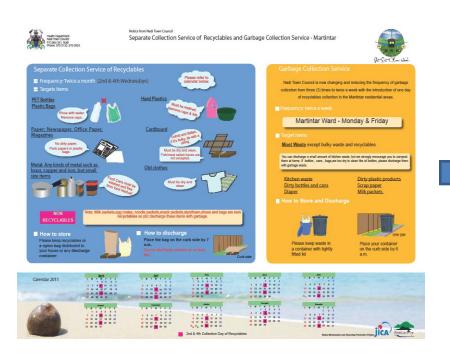


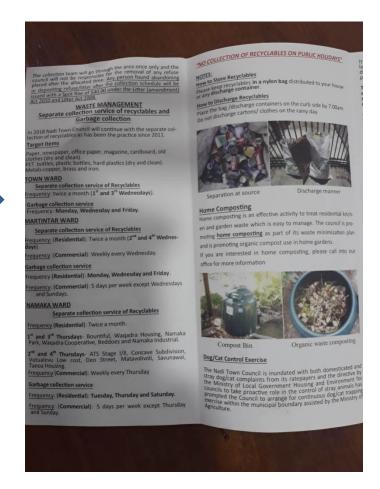
Implementation System



1. Prepare Awareness Materials

1 Leaflet







1. PREPARE AWARENESS MATERIALS



2

Discharge container











Recyclables

Collection Day
Every Thursday

Please discharge recyclables by 9 a.m.





2. DOOR-TO-DOOR VISITS



- Very effective way to deliver council's message to people.
- Calendar /circular is distributed house to house creating awareness to the residents.



Training for 3R Promoters



Visit households by council staffs



House-to-house visit by 3R Promoters



Visit households by council staffs



3. COMMUNITY MEETING



- Community meeting were organized after the door-to-door visit. (Invitation distributed during the door-to-door visit)
- Held preliminary meeting with community representatives to decide the date and venue.
- Residential area: conducted by area unit
- Commercial area: in cooperation with Chamber of Commerce









4. ANNOUNCEMENT



- Announcement (during collection) is very useful to remind people to discharge recyclables on the collection day.
- Collection truck is installed with the sound system, melody or music /announcement to remind or signal to residents of the recyclable collection day.
- Message is modified based on the changes in the system
- People accustomed to the collection system no announcement







5. SUSTAINABILITY



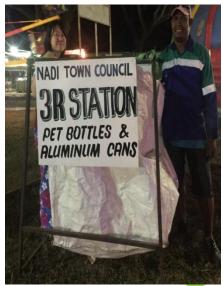
NTC has sustained and continued with separate collection of recyclables as per schedule.



Separate Bins installed along the Main Street

Awareness during Festival





3R Stations during Bula Festival



6. RECYCLING IN SCHOOLS



WASTE SEPARATION & RECYCLING















Workshop for teachers







Professional Development Session for teachers



Awareness raising for Students







Awareness raising for Parents











- Monitoring is the most important process for successful recyclables collection.
- It should be conducted during the collection work <u>for the first few</u> <u>months at least</u>. Initially Council staff & community representatives accompany the collection work for monitoring
- Monitoring is carried out during every collection for mixing of the recyclables with other waste and advice given accordingly.













Regular monitoring of school recycling activities











- Continuous awareness of the activities is indispensable to bring about behavioral change.
- Regular monitoring and advice is important to change the mindset of people in order to improve the participation rate.
- Strengthening the awareness raising programs for the residents is essential.
- Need to have relevant legislation to compel citizens to practice this system. Currently residents are doing this on a voluntary basis.









NTC Environmental Activities







Thank you

Let's work together to promote 3R in the region!

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