



*Share your solutions -
Inspire future action*

Manual for Solution Providers

www.panorama.solutions

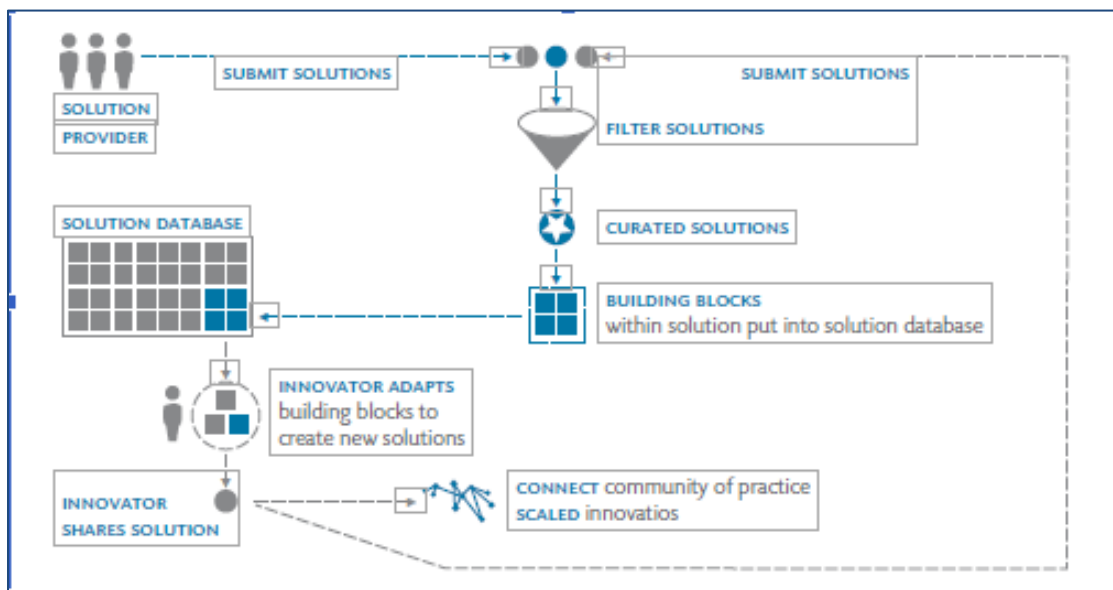
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The Panorama is an opportunity to share and adapt the most inspiring solutions found to all aspects of protected area management and governance, at all levels. The Panorama will serve as a reference point and open-source resource for practitioners around the world, supported by IUCN and open for contribution by everyone.

The initial portfolio of solutions was launched at the IUCN World Parks Congress 2014 (WPC), together with the first prototype of the online Panorama platform. New champions and solutions have been recruited during the WPC. The solutions are an integral part of the Promise of Sydney, in providing evidence for progress and success in protected areas that can inspire future action.

The Panorama continues and gathers momentum after the WPC by engaging a broad range of practitioners—including those that attended WPC along with those unable to participate at Sydney—to build a lasting community of innovation.

Distilling and sharing these solutions and their components supports cross-sector knowledge transfer and enables mutual learning. The aim is to inspire others through the identified tools, methods, processes and approaches in replicating what has worked before in and for protected areas.



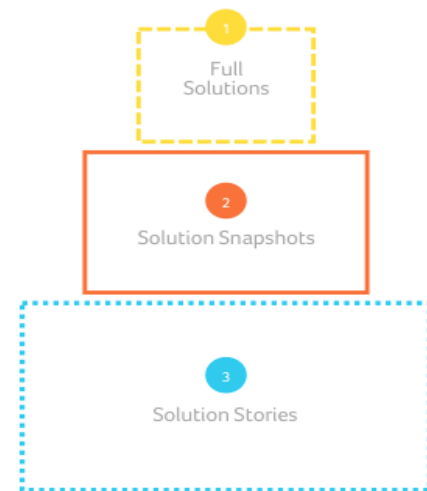
The “Solutioning” approach

(adapted from The Resilience Exchange and Blue Solutions)

For the Panorama, we use a template based on long and thorough work done by the Blue Solutions initiative, in which IUCN is one of the implementing organizations, as well as by other partners. We have tested and refined this template over a course of 1.5 years. The template focuses on the “building blocks”, or replicable key components, while also acknowledging the importance of the unique context of application.

The solutions are being documented in three different levels of detail. All 3 tiers are versions of the same template.

- 1) In-depth documented **“Full Solution”** case studies: these are a long-form overview of solutions with documentation that provides more comprehensive descriptions.
- 2) **“Solution Snapshots”** capture the core set of information. This is an abbreviated version of the solution template designed to be simple for users to fill out, while providing essential information to enable solution “building blocks” to be recombined to create new solutions.
- 3) The **“Solution Stories”** represent the most accessible layer of the template, where users can add their stories, basic examples of things that work, in a quick and easy manner.



Solutions can be documented, using one of the 3 layers of the Panorama template, on the online platform: www.panorama.solutions

Goal:

Create the simplest description of a solution and its components in a way that other people can reuse, remix, and build on your solution.

A solution is:

Work or work process that was done to solve a particular issue, problem, or challenge in/for protected areas.

There is a tension between being specific enough to provide meaning while staying general enough that someone else can be inspired to apply components to their work.

There may be a mental shift you need to make from thinking about projects you work on to thinking about solutions you have participated in. From there, you need to identify the reusable components of your project.

Criteria for solutions

1. **Replicable and/or scalable**
 - (Building blocks of) the solution can be applied, with slight modifications, in other geographic, social or sectoral contexts
 - (Building blocks of) the solution can be applied at a larger geographic scale
2. **Topic relevant**
 - The solution is implemented in, or for the benefit of, protected areas
3. **Impactful**
 - The solution has had a proven (measured, testified...) impact
 - Solutions are more than mere ideas

What is a solution and what is NOT a solution?

If it takes an hour to explain the essence of the work, there might be multiple solutions contained in the work, but the work is not an appropriate single solution.

What is not necessarily a solution (but might be raw material or a component):

- Publication, brochure, grant report
- Research
- Certifications
- Network
- Product
- Person

What is a good Building Block?

- Building blocks are the reusable components, not the step-by-step process of your solution.
- Building blocks are the (few selected; **up to 6**) elements of your solution that really made the difference and made your efforts succeed.
- A building block should:
 - allow someone to reuse your building block
 - inspire an idea related to your building block

What is the relationship between a solution and a building block?

The solution is the specific implementation of the reusable building blocks.

<p>Time</p>	<p>Set aside an hour or so to work on your solution. If you are very familiar with the work, it should take you about an hour to write a full solution. If you are less familiar with the work, you may need 2-3 hours. For a solution story, you should not need more than 10 – 15 minutes.</p>
<p>Information</p>	<p>Gather your materials. Raw materials are often grant applications and reports, web pages, publications, conference notes and slides, and any other documentation about the solution. Sometimes it's also a person who worked on the solution.</p> <p>You'll need information about:</p> <ul style="list-style-type: none"> - the solution itself, including a short description and a short paragraph telling the story of a specific instance of your solution in action. (<i>information</i>) - the context of the solution, including where it was implemented and the problem it is addressing. (<i>context</i>) - how your solutions works, including the components of your solution that are transferrable to different content. (<i>functionality</i>) - the outcomes and indicators that help you know that your solution works. (<i>outcomes</i>) - a photo or image that represents your solution in action.
<p>Writing</p>	<p>Skim your raw materials for the most powerful or effective language. Much of the form is structured to distill your solution down to a short paragraph and with specific character limits. You can write your solution into the Word version of the template, or submit it directly on the Panorama web platform.</p>
<p>Review</p>	<p>Who will review the final content for the solution and building blocks? Ideally, this is someone who works (or worked) closely with the solution as well as someone from the Panorama team who is experienced in the documentation of solutions. We find having a scheduled review of the completed solution template is very helpful for identifying additional details or components that were not initially apparent. If you have submitted your solution directly on the Panorama web platform, an IUCN staff will contact you after having reviewed your solution.</p>
<p>Feedback</p>	<ul style="list-style-type: none"> - Complete our online survey to give us feedback - Think about other work that would be a good fit for a solution. We'd love to see it! - Encourage your colleagues and peers to share their solution!