CIRCULAR

FILE: AP_6/15

TO: SPREP National Focal Points
SWAP Project Focal Points
(Fiji, French Polynesia,
Samoa, Solomon Islands,
Tonga, Vanuatu, Wallis and
Futuna)

DATE: 10 August 2021
CIRCULAR: 21/86

SUBJECT: Invitation for funding support under the SWAP Project (Committing to Sustainable Waste Actions in the Pacific) for the International Coastal Cleanup Day 18th September 2021

Dear Members,

Every year, on the third Saturday in September, the International Coastal Cleanup Day is celebrated. This is the single largest coastal Cleanup day in the world, and 2021 will mark the 35th year of the ICCD in action. In 2019, more than 940,000 volunteers from all around the world removed over 16 million pounds of trash along 24,500 miles of beaches and waterways. Over the last almost 35 years, more than 50 million volunteers removed more than 280,000 tons of trash in 180 countries around the world.

Marine litter is a global, intergenerational, and transboundary issue that negatively affects the environment, people, and coastal economies around the world. Working to support our Pacific islands to ensure a healthy and sustainable environment, SPREP is engaged in the International Coastal Cleanup Day, which is scheduled for 18th September 2021. Thus, as part of the SWAP (Committing to Sustainable Waste Actions in the Pacific) Project, financed by Agence française de Développement (AFD), SPREP will support ten Cleanup actions from the SWAP islands: Fiji, French Polynesia, Samoa, Solomon Islands, Tonga, Vanuatu and Wallis and Futuna.

For each cleanup action, funding of up to USD3,000 may be provided, including USD1,000 to cover logistical costs and USD2,000 for audiovisual coverage of the event.

I welcome you to be part of the International Coastal Cleanup Day, by acknowledging the requirements for participation in the attached document, and by submitting your application by 31st August 2021.
For any further questions, please contact Julie Pillet at juliep@sprep.org or Atitoafaiga Tau atitoafaigat@sprep.org who are available to assist you in the funding request.

I look forward to having you join us on 18th September 2021.

Yours sincerely,

Kosi Latu
Director General

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