



Funding support request to the Secretariat of the Pacific Regional Environment Programme (SPREP) under the SWAP Project (Committing to Sustainable Waste Actions in the Pacific) for the International Coastal Cleanup Day.

September 18, 2021

What is the International Coastal Cleanup Day (ICCD)?

Every year, on the third Saturday in September, the International Coastal Cleanup Day (ICCD) is celebrated. This is the single largest coastal cleanup day in the world, and 2021 will mark the 35th year of the ICCD in action. In 2019, more than 940,000 volunteers from all around the world removed over 16 million pounds of trash along 24,500 miles of beaches and waterways. Over the last almost 35 years, more than 50 million volunteers removed more than 280 000 tons of trash in 180 countries around the world. Marine litter is a global, intergenerational and transboundary issue that negatively affects the environment, people and coastal economies around the world.

What is SPREP's role in the ICCD?

As part of the SWAP (Committing to Sustainable Waste Actions in the Pacific) Project, financed by AFD, SPREP wishes to participate this year in the International Coastal Cleanup Day by supporting **ten cleanup actions** from our SWAP islands.

SPREP is the primary intergovernmental environmental organisation in the Pacific, and its Members comprise 21 countries and territories, and five developed countries with unique interests in the region. With 98% of the SPREP region covered by ocean, marine litter impacts to ecosystems and coastal communities are heightened given the reliance of Pacific Island countries upon healthy ocean ecosystems and services.

To better support SWAP Member countries in their ability to host cleanups across the region, SPREP, through the SWAP project, has allocated some funds toward this important day. We look forward to receiving your funding request and learning more about what your organisation is doing to clean up your coasts, shorelines and waterways, and to reduce the amount of marine litter across our Pacific islands.

Can I apply?

To benefit from this support, the actions must be carried out in one of the following SWAP Islands: Fiji, French Polynesia, Samoa, Solomon Islands, Tonga, Vanuatu and Wallis and Futuna.

How much is available?

Requests should not exceed USD 3,000 of which:

- USD 1,000 dedicated to logistical needs, and
- USD 2,000 to media coverage of the event.

How do I apply?

You need to complete and submit the Application Form attached as part of your request. All funding requests must be submitted no later than **August 31, 2021**, two and half week before the ICCD.



What do I need to do in return?

For the funding support, all we need from you is to

1. participate in a one-hour training session on the use of a data collection application
2. transmit the data on the collected waste (quantity, nature...) and photos, through the data collection application
3. hire an audiovisual specialist to cover the event.

We request that you submit two weeks after the ICCD cleanup.

What should be included in the audiovisual coverage of the event?

The audiovisual coverage of the event will include:

- the production of a 2–3-minute (Maximum 5 minutes) film presenting the general course of the event with images taken during the collection and the waste collected and including a few short interviews with participants, **OR**
- At least a minimum of 15 images of photos covering the whole event noting these are for digital reproduction.
- As well as collection of a minimum of 5 quotes from people above the age of 18 along with a good quality image of them at the cleanup answering the below questions:
 - A) What is your motivation for participating in this event?
 - B) What message do you have for people to dispose of their waste responsibly?

Note 1: The film production shall include the SWAP brand requirements that will be provided by SPREP prior to the event.

Note 2: The contents (film ad pictures) provided will become the property of SPREP and may be freely used by SPREP for communication purposes.

Where can I get more information?

If you have any further questions, please contact Julie Pillet at juliep@sprep.org or Atitoafaiga Tau atitoafaigat@sprep.org who are available to assist you in the funding request.