

## **Funding support request to the Secretariat of the Pacific Regional Environment Programme (SPREP) for the International Coastal Cleanup Day 2022 as part a collaboration between the *Committing to Sustainable Waste Actions in the Pacific (SWAP) Project* and the *Pacific Ocean Litter Project (POLP)***

September 17, 2022

### **What is the International Coastal Cleanup Day (ICCD)?**

Every year, on the third Saturday in September, the International Coastal Cleanup Day (ICCD) is celebrated. This is the single largest coastal clean-up day in the world, and 2022 will mark the 36<sup>th</sup> year of the ICCD in action. In 2020, more than 220,000 volunteers from all around the world removed over 5 million pounds of trash along 79,000 kilometers of beaches and waterways. Since its beginning, more than 17 million volunteers have collected more than 348 million pounds of trash in 150 countries around the world. Marine litter is a global, intergenerational and transboundary issue that negatively affects the environment, people and coastal economies around the world.

### **What is SPREP's role in the ICCD?**

As part of a collaboration between the *Committing to Sustainable Waste Actions in the Pacific (SWAP) Project*, funded by the French Development Agency (AFD), and the *Pacific Ocean Litter Project (POLP)*, funded by the Australian Government, SPREP will participate for the second time in the International Coastal Clean-up Day by supporting **twenty (20) clean-up actions** from all SPREP Member Country and Territory Islands.

SPREP is the primary intergovernmental environmental organisation in the Pacific, and its Members comprise 21 countries and territories, and five developed countries with unique interests in the region. With 98% of the SPREP region covered by ocean, marine litter impacts to ecosystems and coastal communities are heightened given the reliance of Pacific Island countries upon healthy ocean ecosystems and services.

To better support SPREP Member countries and territories in their ability to host clean-ups across the region, SPREP, through the SWAP and the POLP projects, has allocated some funds toward this important day. We look forward to receiving your funding request and learning more about what your organisation is doing to clean up your coasts, shorelines and waterways, and to reduce the amount of marine litter across our Pacific islands.

### **Can I apply?**

All governmental or non-governmental organisation/association/community of the SPREP Member Country and Territory Islands can benefit from this support to conduct clean-up actions.

Note: only governmental or non-governmental organisation /association/community with an established bank account are eligible for this funding support. As such, all applicants will join their bank details in filling the Vendor Form provided in attachment 1 of the Application Form.

### How much is available?

Requests should not exceed USD 3,000 including:

- Logistical fees,
- Purchase of equipment required,
- Production of audio-visual materials.

Payment will be made as follows:

- a. USD500 upon signing of the LOA
- b. USD1,500 upon receiving audio-visual materials
- c. USD500 upon confirmation of data sharing
- d. USD500 upon receiving the Waste Audit and Final Report

Note: Bank fees for transferring funds should be included in the overall budget.

### How do I apply?

You need to complete and submit the Application Form attached as part of your request. All funding requests must be submitted no later than **August 12<sup>th</sup>, 2022**.

### What do I need to do in return?

For the funding support, all we need from you is to

1. participate in a two-hour training session on the use of a data collection application;
2. transmit the data on the collected waste (quantity, nature...) and photos, through the data collection application;
3. hire an audio-visual specialist to cover the event and produce the materials;
4. provide an activity report based on a template drafted by SPREP.

We request that you submit these documents within one month of the ICCD2022.

### What should be included in the audio-visual coverage of the event?

The audio-visual coverage of the event will include:

- The production of a 2–3-minute (Maximum 5 minutes) film presenting the general course of the event with images taken during the collection and the waste collected and including a few short interviews with participants;
- At least a minimum of 15 images of photos covering the whole event noting these are for digital reproduction.

Interviews will target people over 18 years old, if possible, by choosing a diverse panel of people (ages, genders, motivations). Interviewees will be asked to answer at least the two questions below:

- A) What is your motivation for participating in this event?
- B) What would be your message to get people to adopt the 3R+ principle: Reuse, Reduce, Refuse and Recycle?

Note 1: The video shall be produced in accordance with the requirements of the Audio-visual Coverage Guideline.

Note 2: The contents (film and pictures) provided will become the property of SPREP and may be freely used by SPREP for communication purposes.



**Australian Government**  
**Department of Foreign Affairs and Trade**

### **Where can I get more information?**

If you have any further questions, please contact the SWAP Coordinator, Julie Pillet at [juliep@sprep.org](mailto:juliep@sprep.org) or the POLP Manager, Andrea Volentras, at [andreav@sprep.org](mailto:andreav@sprep.org) who are available to assist you in the funding request.