

# CIRCULAR

**FILE:** SPREP 2/9/1 **TO:** SPREP National Focal Points  
**DATE:** 3 March 2023  
**CIRCULAR:** 23/10  
**SUBJECT:** **SPREP 30 Anniversary Logo**

Dear Members,

We are pleased to announce the official launch of our new logo in commemoration of 30 years of service to the region, along with the theme of our anniversary celebrations, *“A Sustainable, Transformative and Resilient SPREP for a Blue Pacific”*.

The logo and theme reflect the Secretariat’s commitment to continue working towards being a sustainable, transformative, and resilient organisation, able to tackle the many issues and challenges facing the Pacific environment today.

The Secretariat will be hosting a range of activities throughout the year to commemorate 30 years of serving the Pacific, centering around 16 June, SPREP Day, which is the date of the signing of the SPREP Treaty in Apia in 1993.

We are inviting our Members to celebrate with us our collective achievements across 30 years and provide for your use our SPREP30 logo. We have developed in our two official languages a full range of formats for our SPREP30 logos as well as the SPREP30 Logo User Guidelines. The SPREP30 logo can be used from now until the end of 2023, and can be accessed by emailing Ms Nanette Woonton, Communications and Outreach Adviser, at [nanettew@sprep.org](mailto:nanettew@sprep.org)

Yours sincerely,



Sefanaia Nawadra  
**Director General**

SN/NW/lm