

CIRCULAR

FILE: AP_6/15 **TO:** SPREP National Focal Points
DATE: 6 April 2023
CIRCULAR: 23/23
SUBJECT: To share an awareness video on Marine Litter and Plastic Pollution Problem:
"PLASTIC PARADISE"

Dear SPREP Focal Points and Pacific Island Members,

We are pleased to share with you a video focused on plastic litter affecting coastal marine ecosystems in Pacific Islands: "Plastic Paradise". Working together to ensure a healthy and sustainable marine environment, this video is produced in seven different languages to emphasis awareness to our ministries and communities on the importance of human collaboration in managing plastic waste and reducing marine litter.

A report by the Ellen MacArthur Foundation revealed that there are now over 150 million tonnes of plastics in the oceans. That's about one tonne of plastics for every three tonnes of fish. If the trend continues, plastics will outweigh fish in the oceans by 2050.

Pacific islands are particularly vulnerable to the impacts of marine litter, due to the sensitivity of our coastal environments. The negative impact not only affect our natural environment but in addition human health through the ingestion of seafood and fish contaminated with plastics.


The video illustrates different ways to address and approach our people and children on how to properly dispose plastic waste, recycle, reduce, and reuse existing plastic so it does not end up in our coastal marine environment. Our actions and reaction toward marine litter will lead to a plastic free surrounding environment in the future.

We would like to work with you in helping to raise awareness of this issue across our Pacific Islands, and what can be done by us all to be part of the solution. Please visit the YouTube links attached for your viewing and sharing. We would be very grateful if you can join us in promoting this video and circulate them through your social media networks, and otherwise, to help reach a wide as audience as possible.

We also have MP4 copies available for awareness-raising activities upon request. Should you wish to receive a copy, please do kindly fill in the 'SPREP/SWAP Marine Litter Awareness Video Use Request Form' attached and please send back to us.

Should you require further information, please contact Julie Pillet at juliep@sprep.org, SWAP Project Coordinator.

Yours sincerely,



Sefanaia Nawadra
Director General

JP/MI/rmg

Att.

YouTube links :

	Teaser	Medium version	Long version
English version	https://youtu.be/zLFwlcM8cAY	https://youtu.be/WYT9bTKg3Ho	https://youtu.be/XdMk14tliaw
Samoan Version	https://youtu.be/qQ7PT5BIA8I	https://youtu.be/j-EMrr6_d2s	https://youtu.be/A4lihgYEnnU
Pidgin Version	https://youtu.be/UJANzXKz018	https://youtu.be/_3jOL-71H-l	https://youtu.be/Z96R4zM5-os
Fijian Version	https://youtu.be/8fFYhuDMEfA	https://youtu.be/czEFKaiDg3U	https://youtu.be/k0Fi1Z_KvQI
Tongan Version	https://youtu.be/WSSDQpFrFAM	https://youtu.be/QPVKho5KNGA	https://youtu.be/XinppNgG8pw
Bislama Version	https://youtu.be/JBC5yAg0cJQ	https://youtu.be/j-fgOkLP2tU	https://youtu.be/lytpWZ0y3sA
French Version	https://youtu.be/-DpngEwmWes	https://youtu.be/U2J6DAi8CBI	https://youtu.be/Wmh-Q5I29m4