

Tender Clarification

RFT: PWP-084-CON ; PWP-085-CON
File: AP_6/5/8/2
Date: 14 March 2023
To: Interested Consultants
Contact: pwp.procurement@sprep.org

Subject: PWP-084-CON: Design of behaviour change pilot project in Vanuatu on Product Choice : Refusing disposal items – a community initiative to change behaviour and to adopt reusable diapers instead of disposable diapers

PWP-085-CON: Design of behaviour change/community based social marketing pilot project for improving the management of organics/recyclables in the Ontong Java Community (Lord Howe Settlement upper Matanikau River Community) in Solomon Islands

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1. Is this tender open to international organizations or only to organizations registered in Vanuatu and the Solomon Islands?

This Request for tender is open to all organisations.

2. The tenders do not mention a communication strategy. Do the projects have one already or will the consultancy firm will have to prepare one?

The tender is not for the design of a communications strategy. It's for the design of a CBSM/BC pilot project. It is only logical that a communications plan/strategy is developed as part of the initiatives.

3. Can we recommend a more realistic timetable than the ones provided in the tender?

Note this is part of a project deliverable. The entire pilot project needs to be undertaken within the stated timeframe. However, do provide as proposed.

4. The tender does not mention a local communication organization/consultant. Do we have to include the cost of one in the proposal?

The tender clearly states that consultants will be required to engage with key country stakeholders-country focal points and the programme team for the design, implementation and monitoring of the initiatives. Should you feel that you need additional in country communication consultants, do include these costs in your proposal.

5. The tender mentions communication materials that could be produced. Do we have to provide a cost estimate of those materials as part of the proposal?

No, not required at this stage.

6. Since the Vanuatu project has already conducted formative research, will that research be used as the baseline? Will the same company conduct the endline to evaluate the results of the intervention? Are we to assume that this cost is not part of the proposal?

No, engaged Consultant to undertake KAP and all research related to an appropriate CBSM project design.

7. The Solomon Islands tender does not mention any formative research. Is there one available or do we have to include it in the proposal?

As part of the TOR it is clearly stated that consultants will need to undertake a Knowledge, Attitudes and Practice (KAP) assessment which will further assist and guide the development of the appropriate CBSM/BC initiative!

8. The RFP states that the desired change in behaviour focuses on the adoption of reusable diapers instead of disposable diapers in selected targeted communities. Could the scope of this behaviour change pilot project be extended to embrace the potential for BOTH reusable (washable) nappies and the integration of 100% compostable (biodegradable) nappies to suit community preferences, lifestyles and affordability - while harnessing the availability of domestic/village washing facilities, and municipal collection/composting facilities (ref: "This behaviour change initiative may link in with an initiative by the World Bank trailing use of compostable diapers".)

We are open to consideration for the scope to include alternatives, however your methodology should clearly define initiatives on how these will be managed by the communities, so they do not end up in the environment, waterways, burnt or in landfills.

9. Does your definition of BC/CBSM recognize the use of key behaviour change levers beyond messaging/information/education based approaches? For example, most successful behaviour change initiatives include a range of integrated approaches that recognise the importance of environmental and social factors - such as direct peer support services via training and role modelling, price incentives, changes in design of physical products/services etc. Is SPREP open to the design and testing of these tools and approaches - beyond standard communication and media tools?

Yes! Waste management is a holistic approach involving various stakeholders and different social factors, especially for the communities. Please clearly define in your methodology what tools and approaches are being proposed and how that particular approach would be both beneficial and sustainable and achievable over the proposed project phase.

10. In our proposal would SPREP be open to the inclusion of local capacity development and training approaches that include representatives from government, civil society and the private sector?

Yes, we are open to this as capacity building are elements key to sustaining CBSM/BC initiatives. Please include in your methodology a clear training and capacity building plan detailing proposed number of trainings, types of capacity building initiatives and topics. It is logical to include capacity building as part of the BC/CBSM design.



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