**ANNEX B**

**FINANCIAL OFFER FORM**

**GCCA+ SUPA Graphic Designer**

**Part 1: Typical Services and Delivery Time**

|  |  |  |  |
| --- | --- | --- | --- |
| **Ref No.** | **Description of Key Activities** | **Cost per designed A4 Page - USD** | **Turnaround Time (Working Days)** |
| B1(A) | Infographics that will appeal to a Pacific Island audience both for print as well as sharing online. |  |  |
| B1(B) | Flyers and/or factsheets that are **A4** in size, both front and back and consist of images, tables, and logos as well as text. |  |  |
| B1(C) | Brochures (DL Pamphlets) both front and back and consist of images, tables, and logos as well as text. |  |  |
| B1(D) | Brand and Brand Identifiers which consist of logo suite layout, basic motif design, colour suite, and guidelines layout.  |  |  |
| B1(E) | PowerPoint template brand inclusive of preparation to master slides. |  |  |
| B1(F) | **A1 and A2** One sided full colour posters with text and illustrations where needed. |  |  |
| B1(G) | Pull up banners one sided and designed as per size required. |  |  |
| B1(H) | Reports **A4** in size and may vary in length from 10 – 40 pages. |  |  |
| B1(I) | Promotional content such as advertisements for publications and branding on apparel or otherwise. |  |  |
| B1(J) | Digital content such as Mastheads and otherwise for website content for which dimensions will be provided. |  |  |
| B1(K) | Postcard and invitation content in colour and to contain imagery and text to be designed to specifications required. |  |  |

**Part 2: General Rates\***

|  |  |  |
| --- | --- | --- |
| **Ref No.** | **Details** | **Hourly Rate - USD** |
| B2 | General Graphic Design Rate (per hour) |  |
| B3 | General Consultancy Rate (per hour) |  |

***\*You are welcome to provide a separate supplementary price list for any other related services your company can provide. These extra services and their costs will also be included in the contract.***